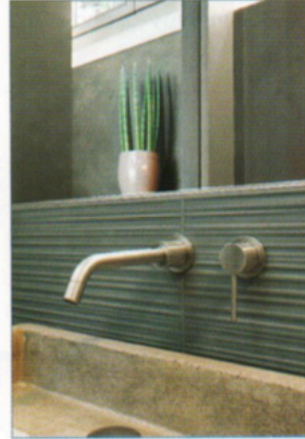


New tile range has a chalky surface



Responding to the contemporary trend for the concrete look, Ceramique Internationale has launched a new tile perfect for residential environments.

Created by Italian-manufacturers Marazzi, the new Chalk tile adds a three dimensional texture to surfaces, helping to accentuate a feature wall. Available in three matt colours – Butter, Sand and Smoke – the tile range offers an on-trend fibre-texture finish, which can coordinate with lightly-textured plain tiles to create feature walls.

Aptly named because of its a chalk-like surface, Chalk's finish and stylish range of colours underlines the collection's versatility and makes it perfect for a number of rooms and environments, from a shower room to a

domestic living room.

It can also be effectively combined with Marazzi's Dust or TreverkCharme to echo the trend for bringing the outdoors indoors and creating a natural feel and effect.

Peter Vann, Director of Ceramique Internationale, said: "The trend for three dimensional and textured tiles is strong this year and this is reflected in the new Chalk collection. It is a very versatile tile which can be used in a range of applications throughout the home and we believe it will be well-received by our customers as it's moving style forwards from the many 'wavy' textures that already abound."

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